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GRADUATE SURVEY RESULTS

School of Business Administration

Each year after graduation, Career Services surveys the graduating class requesting employment, voluntary service and graduate school information.

Response Rate

Number of 2008 Graduates	2129
Number unable to contact for survey	495
Number of Graduates Surveyed	1634

Total Respondents	845
Response Rate of Graduates Surveyed	52%
Response Rate of Total 2008 Graduates	40%

Response Rate by College or School

	Number of Graduates	Response Total	Response Percent of College or School
College of Arts & Sciences	818	281	34%
School of Business Administration	433	145	33%
School of Education and Allied Professions	517	319	62%
School of Engineering	361	100	28%
Total Respondents		845	

*Majors and Degree Levels

School of Business Administration

	Number of Graduates	Response Total	Response Percent
Accounting	95	24	25%
Business Administration	40	14	35%
Business Administration (MBA)	42	4	10%
BS ACC/MBA-DUAL	30	5	17%
Business Economics	19	6	32%
Entrepreneurship	40	10	25%
Finance	153	43	28%
International Business	15	11	73%
Leadership	40	17	43%
Management	2	2	100%
Management Information Systems	15	6	40%
Marketing	152	55	36%
Operations Management	11	6	55%
Sales Management	1	1	100%
Total Respondents		141	
Level of degree(s)			
		Response Total	Response Percent
Bachelor's		122	87%
Master's		29	21%
Ph.D		0	0%
Total Respondents		141	
*Includes double majors			

Employment Facts

School of Business Administration

What is your employment status at this time?		
	Response Total	Response Percent
Employed full-time in a career related to your major	81	58%
Unemployed, seeking employment	23	16%
Employed full-time in a career not necessarily related to your major	19	14%
Employed part-time, seeking full-time employment	7	5%
Unemployed, not seeking employment	7	5%
Self-employed	2	1%
Service (Peace Corps, Teach for America, Lalanne Program)	1	1%
Employed as a substitute teacher	0	0%
Military Service	0	0%
Total Respondents	140	

When did you obtain your position?		
	Response Total	Response Percent
Before graduation	58	55%
Within 3 months of graduation	33	31%
Within 6 months of graduation	12	11%
More than 6 months after graduation	3	3%
Total Respondents	106	

What is the most effective method(s) you used to obtain your first post-graduation position? (May chose more than one.)		
	Response Total	Response Percent
Family/Personal contacts	43	41%
Internship	34	32%
Contacted Employer directly	23	22%
Hire a Flyer job postings	19	18%
Other Internet job posting site	18	17%
UD Career Fair(s)	17	16%
Previously Worked for Employer	17	16%
On-Campus Interviews	15	14%
Faculty	12	11%
UD Alumni Career Network	8	8%
Employment agency (Head Hunter)	8	8%
Cooperative Education	7	7%
Other	6	6%
UD Education Interview Day	2	2%
Responded to classified ad	2	2%
Student Teaching Experience	1	1%
Total Respondents	106	

Employer Breakdown by Major with Average Salary*

School of Business Administration - Full Time Positions			
Major(s)	Employer/City/State	Job Title/Position	Salary*
Accounting	National Academy of Sciences- Washington DC	Contract and Grant Accountant	\$47,529
Accounting	Brixey and Meyer, Inc.-Columbus, OH	Staff Accountant	
Accounting	Marriott International-Columbus, OH	Assistant Controller	
Accounting	Flagel, Huber, Flagel & Co.-Dayton, OH	Entry Level Accountant	
Accounting	Defense Financial & Accounting Services- Columbus, OH	Accountant	
Accounting	Fifth Third Bank-Cincinnati, OH	Internal Audit Staff	
Accounting	Marathon Petroleum Company-Findlay, OH	Internal Auditor	
Accounting	CTS Capital Advisors	Analyst	
Accounting	Deloitte & Touche LLP-Dayton, OH	Audit Assistant	
Accounting	UHY Advisors-Southfield, MI	Staff Accountant	
Administration	Inspector General-Gahanna, OH	Auditor	
Accounting; Entrepreneurship	Deloitte & Touche LLP-Chicago, IL	Audit Assistant	
Accounting; Finance	Wells Fargo Financial-Columbus, OH	Credit Manager	
Accounting; Finance	Fidelity National Financial-Chicago, IL	Internal Auditor	
Accounting; Finance	Fifth Third Bank-Cincinnati, OH	Financial Leadership Program - Analyst	
Accounting; Finance	National Affordable Housing Trust- Columbus, OH	Staff Accountant	
Accounting; Finance	Crowe Horwath-Oak Brook, IL	Staff Accountant	
Accounting; Marketing	Deloitte Touche-Cincinnati, OH	Tax Consultant 1	
Accounting; Marketing	Healthspring-Franklin, TN	Internal Auditor	
Business Administration	Forever 21-Cincinnati, OH	Co-Manager	\$64,917
Business Administration	The Kroger Company-Cincinnati, OH	Systems Management Engineer	
Business Administration	Honeywell International-Greenville, OH	Process Engineer	
Business Administration	Emerson Climate Technologies, Inc.- Sidney, OH	Commodity Manager - Procurement	
Business Administration	National City-Miamisburg, OH	Financial Analyst	
Business Administration	Mound Laser & Photonics Center Inc- Miamisburg, OH	Vice President of Operations	
Business Administration	Booz Allen Hamilton-Kettering, OH	Associate	
Business Administration	CXM, Inc.-Beavercreek, OH	Director	
Business Administration	Standard Register-Dayton, OH	Director, Business Intelligence	
Business Administration; Accounting	Department of Defense Office of the Inspector General-Gahanna, OH	Auditor	
Business Administration; Marketing	tekWorx-Cincinnati, OH	Research Associate	
Business Administration; Marketing; Operations Management	Evenflo-Miamisburg, OH	Associate Brand Manager	

Business Economics; Finance	Land-Art Incorporated-Perrysburg, OH Novi, Naples	Vice President Operations Manager	\$45,000
Business Economics; Finance; Operations Management	LexisNexis-Dayton, OH	News/ Finance Research Associate	
Business Economics; Leadership	JPMorganChase-Columbus, OH	Home Lending Leadership Development Program Analyst	
Business Economics; Leadership	Accenture-Chicago, IL	Consulting Analyst	
Entrepreneurship; Accounting	Deloitte & Touche LLP-Chicago, IL	Audit Assistant	\$44,880
Entrepreneurship; International Business	Blackbaud-Charleston, SC	Account Development Representative	
Entrepreneurship; Marketing	Undisclosed-Cincinnati, OH	Undisclosed	
Entrepreneurship; Marketing	Lorraine Schwartz Inc-New York City, NY	Assistant	
Entrepreneurship; Marketing	dunnhumbyUSA-Cincinnati, OH	Associate - Client Management	
Entrepreneurship; Marketing	IBM-Atlanta, GA	Inside Sales Representative	
Finance	Huntington National Bank-Columbus, OH	Customer Service Representative/Teller	\$41,804
Finance	Citigroup-Columbus, OH	Financial Analyst	
Finance	MB Financial Bank-Chicago, IL	Credit Analyst	
Finance	Dayton VA Medical Center-Dayton, OH	Budget Analyst Intern	
Finance	Busey Bank-Champaign, IL	Credit Analyst	
Finance	Marriott International, Inc.-Atlanta, GA	Assistant Controller	
Finance	Fifth Third Bank-Cincinnati, OH	Financial Controls Analyst	
Finance	American International Group-Chicago, IL	Professional Associate	
Finance	Axcess Financial-Cincinnati, OH	Financial Analyst	
Finance	Ali Industries-Fairborn, OH	Accounts Receivables clerk	
Finance	United States Air Force-Dayton, OH	Cost Analyst	
Finance	John Hancock Financial Network- Mishawaka, IL	Financial Advisor Representative	
Finance	UBS-Dayton, OH	Client Service Associate	
Finance; Accounting	Crowe Horwath-Oak Brook, IL	Staff Accountant	
Finance; Accounting	Wells Fargo Financial-Columbus, OH	Credit Manager	
Finance; Accounting	Fidelity National Financial-Chicago, IL	Internal Auditor	
Finance; Accounting	Fifth Third Bank-Cincinnati, OH	Financial Leadership Program - Analyst	
Finance; Accounting	National Affordable Housing Trust- Columbus, OH	Staff Accountant	
Finance; Business Economics	Novi, Naples	Manager	
Finance; Business Economics	Center for Applied Research-Cambridge, MA	Analyst	
Finance; Entrepreneurship	Lexis Nexis-Dayton, OH	Financial Analyst	
Finance; Entrepreneurship	Bank of America-Chicago, IL	Client Service & Sales Officer	

Finance continued on next page

Finance; Entrepreneurship	Northwestern Mutual Financial Network, Whalen Investment Partnership-Dayton, OH	Financial Representative, Partner	
Finance; International Business	KA Steel Chemicals-Minneapolis, MN	Account Manager	
Finance; International Business	F+W Media, Inc.-Cincinnati, OH	Financial Analyst	
Finance; International Business	NC	Financial Services Officer	
Finance; Leadership	Wannemacher Enterprises, Inc.-Lima, OH	Sales/Operations	
Finance; Marketing	Painesville, OH	Office Manager	
Finance; Marketing	Valassis Communications, Inc.-Chicago, IL	Account Coordinator	
Finance; Marketing	Siemens-Pittsburgh, PA	Financial Analyst	
Finance; Operations Management; Business Economics	LexisNexis-Dayton, OH	News/ Finance Research Associate	
International Business; Entrepreneurship	Blackbaud-Charleston, SC	Account Development Representative	\$36,250
International Business; Finance	F+W Media, Inc.-Cincinnati, OH	Financial Analyst	
International Business; Finance	State Employees' Credit Union-Raleigh, NC	Financial Services Officer	
International Business; French	Interstate Brands Corporation-Lenexa, KS	Accountant	
International Business; French	Fifth Third Bank-Cincinnati, OH	Operations Leadership Program Participant	
International Business; Leadership	Overcashier & Horst Heating and Air Conditioning-Sylvania, OH	Trane Comfort Specialist Trainee	
Leadership	Western Sports Academy-Park City, UT	Manager of Business Development / Resident Life Coordinator	\$42,708
Leadership	Kroger Co-Cincinnati, OH	Career Training Program / Production Supervisor	
Leadership	Paychex, Inc.-Rochester, NY	Human Resources Specialist	
Leadership; Business Economics	JPMorganChase-Columbus, OH	Home Lending Leadership Development Program Analyst	
Leadership; Business Economics	Accenture-Chicago, IL	Consulting Analyst	
Leadership; Finance	Wannemacher Enterprises, Inc.-Lima, OH	Sales/Operations	
Leadership; International Business	Overcashier & Horst Heating and Air Conditioning-Sylvania, OH	Trane Comfort Specialist Trainee	
Leadership; Marketing	comScore-Chicago, IL	Client Service Specialist	
Leadership; Marketing	Industrial Controls Distributors LLC- Charlotte, NC	Inside Sales Representative	
Leadership; Marketing	Lexus-Dayton, OH	Marketing Coordinator	
Leadership; Marketing	Crate and Barrel-Cincinnati, OH	Department Manager/Night Manager	
Leadership; Marketing	JPMorgan Chase-Columbus, OH	Leadership Development Program Analyst. (LDP)	
Leadership; Operations Management	General Electric-Cincinnati, OH	Operations Management Leadership Program	

Management Information Systems	University of Dayton-Dayton, OH	Associate Director	\$51,875
Management Information Systems	Johnson & Johnson-Cincinnati, OH	Associate Analyst	
Management Information Systems	Sogeti USA LLC-Centerville, OH	Consultant	
Management Information Systems; Operations Management	Dayton Power & Light Company-Dayton, OH	Settlements Analyst	
Management Information Systems; Operations Management	Newman Sanitary Gasket-Lebanon, OH	Executive Salesman	
Marketing	General Electric-Kettering, OH	Lead Analyst, Business Development	\$42,411
Marketing	Mills James Productions-Hilliard, OH	Account Coordinator	
Marketing	Space Management-Dayton, OH	Quality Assurance Manager	
Marketing	Against All Odd-Newark, NJ	Supervisor	
Marketing	Barnstorm Inc.-Dayton, OH	Consultant	
Marketing	Reynolds and Reynolds-Dayton, OH	Sales	
Marketing	Graphic Design Firm-Cleveland, OH	Client Coordinator	
Marketing	Paychex-Pittsburgh, PA	Sales Consultant	
Marketing	Starcom Worldwide-Chicago, IL	Media Associate	
Marketing	1 Line Sports-Gahanna, OH	Sales	
Marketing	Leo Burnett-Chicago, IL	Assistant Account Executive	
Marketing	Nestle, USA-Dallas, TX	Sales	
Marketing	AT&T-Chicago, IL	Business Account Executive	
Marketing	Aurora Casket Company-Aurora, IN	Sales Trainee	
Marketing	Daymon Worldwide-Pittsburgh, PA	Associate Business Manager	
Marketing	Ipsos ASI-Chicago, IL	Research Associate	
Marketing; Accounting	Deloitte Touche-Cincinnati, OH	Tax Consultant 1	
Marketing; Accounting	Healthspring-Franklin, TN	Internal Auditor	
Marketing; Business Administration	tekWorx-Cincinnati, OH	Research Associate	
Marketing; Business Administration; Operations Management	Evenflo-Miamisburg, PA	Associate Brand Manager	
Marketing; Entrepreneurship	Lorraine Schwartz Inc-New York, NY	Assistant	
Marketing; Entrepreneurship	IBM-Atlanta, GA	Inside Sales Representative	
Marketing; Entrepreneurship	dunnhumbyUSA-Cincinnati, OH	Associate - Client Management	
Marketing; Entrepreneurship	Undisclosed-Cincinnati, OH	Undisclosed	
Marketing; Finance	Valassis Communications, Inc.-Chicago, IL	Account Coordinator	
Marketing; Finance	Siemens-Pittsburgh, PA	Financial Analyst	
Marketing; Leadership	comScore-Chicago, IL	Client Service Specialist	
Marketing; Leadership	Industrial Controls Distributors LLC- Charlotte, NC	Inside Sales Representative	
Marketing; Leadership	Lexus-Dayton, OH	Marketing Coordinator	
Marketing; Leadership	Crate and Barrel-Cincinnati, OH	Department Manager/Night Manager	
Marketing; Leadership	JPMorgan Chase-Columbus, OH	Leadership Development Program Analyst. (LDP)	
Marketing; Operations Management	Initial-Point, LLC-Dayton, OH	Vice President of Marketing	
Marketing; Sales Management	Scripps Networks Interactive-Chicago, IL	Sales Assistant	

Administration; Marketing	Evenflo-Miamisburg, OH	Associate Brand Manager	\$51,500
Operations Management; Business Economics; Finance	LexisNexis-Dayton, OH	News/ Finance Research Associate	
Operations Management; Leadership	General Electric-Cincinnati, OH	Operations Management Leadership Program	
Operations Management; Management Information Systems	Dayton Power & Light Company-Dayton, OH	Settlements Analyst	
Operations Management; Management Information Systems	Newman Sanitary Gasket-Lebanon, OH	Executive Salesman	
Operations Management; Marketing	Initial-Point, LLC-Dayton, OH	Vice President of Marketing	
Sales Management; Marketing	Scripps Networks Interactive-Chicago, IL	Sales Assistant	***

School of Business Administration - Part Time Positions			
Major(s)	Employer/City/State	Job Title/Position	Salary*
Accounting	Andersons-Columbus, OH	General Ledger Specialist	***
Business Administration	The Miami Valley School-Dayton, OH	Business Office Assistant	***
Finance	KeyBank-Dayton, OH	Commercial Banking Intern	\$35,000
Finance	Destination Hotels-Aspen, CO	Bell Service	
Marketing	Fields, IL	Merchandise Buyer	\$33,333
Marketing	Fairborn High School-Fairborn, OH	Assistant Football Coach	
Marketing	Sycamore Hospital-Miamisburg, OH	Nurse Assistant	
*Average salary of those who provided salaries.			
***Salary not listed if only one response per major.			

Voluntary Service

Committed to One or More Years of Voluntary Service

School of Business Administration - Service Positions		
Major(s)	Organization/Location	Job Title/Position
Leadership	MercyWorks, Mercy Home for Boys and Girls- Columbus, OH	Care Manager

Graduate School
School of Business Administration

What is your current graduate school status?		
	Response Total	Response Percent
Attending graduate school full-time	8	6%
Attending graduate school part-time	2	1%
Not currently attending graduate school, but plan to apply/attend within one to three years	47	35%
Not currently attending graduate school, but plan to apply/attend after three or more years	22	16%
Not currently attending graduate school with no plans to attend	28	21%
Completed graduate school	28	21%
Total Respondents		135

Graduate School Breakdown by Major, School, Degree and Program

School of Business Administration - Attending Full Time			
Major	Graduate School	Degree Pursuing	Graduate or Professional Program Pursuing
Accounting	Cleveland-Marshall College of Law	Juris Doctor	Juris Doctor
Accounting	University of Dayton	Master's	MBA
Finance	Wright State University	Master's	MBA
Finance	University of Dayton	Master's	MBA
Finance; Accounting	Xavier University	Master's	MBA
Finance; Entrepreneurship	UD	Master's	MBA
International Business; Marketing	Bowling Green State University	Master's	MBA
Marketing	Southern Illinois University	Master's	MBA
Marketing	University of Dayton	Master's	MBA
Marketing; Communications	Lindenwood University	Master's	MBA - Marketing

Career Services

School of Business Administration

During your education at UD did you have contact with Career Services? (May choose more than one.)		
	Response Total	Response Percent
No	15	11%
Yes - through class	56	42%
Yes - through an organization presentation	20	15%
Yes - an appointment with a staff member	59	44%
Yes - utilization of online services	56	42%
Yes - utilization of Hire a Flyer	72	54%
Yes - faculty referrals	2	2%
Yes - career event	62	47%
Yes - other	2	2%
Total Respondents	133	

During your education at UD did you have: (May choose more than one.)		
	Response Total	Response Percent
a Co-op Position	9	7%
a Part-time Internship	39	29%
a Full-time Internship	15	11%
a Summer Internship	63	47%
a Service Learning Internship	1	1%
a Student Employment Job	53	40%
a Semester of Service Position	0	0%
a Flyer Enterprises Position	14	11%
a Student Teaching Position	5	4%
none of the Job types listed	24	18%
other	6	5%
Total Respondents	133	